

Become a Sponsor of Roundtown Players



Roundtown Players is a non-profit organization, depending on the support of the community to help provide a variety of exciting shows each season. By becoming a sponsor, you are not only reaching a large and diverse group of audience members, you are helping us continue to provide appreciation and education of the arts in our community.

Each year Roundtown Players produces 4-5 productions that utilize the skills, time, and talents of community members and youth. Our goal is to provide a positive environment that engages others in performing arts, both on and offstage. Performing arts promotes skills such as teamwork, leadership, responsibility, and positive self esteem.

You, as a supporter of arts in the region, understand its value. We offer several levels and types of sponsorship designed to accommodate a range of budget and advertising needs. Please consider these options and be a part of something very special. If you would like to donate or help in another way that we do not offer, please contact roundtownplayers@gmail.com.

Roundtown Players of Pickaway County Inc. is a 501(c)3 organization. All donations are tax deductible.



Roundtown Players

50th Anniversary Season

GUYS AND DOLLS

music and lyrics by Frank Loesser
book by Jo Swerling and Abe Burros

THE ROCKY HORROR SHOW

book, music and lyrics by Richard O'Brien



Our Town

written by Thornton Wilder

SOMETHING'S UNDER THE BED

written by Marcia Gunder Schneider



The Foreigner

written by Larry Shue

Production Sponsorship Packages

For each of our productions, we are looking for sponsors or co-sponsors.

Choose from one of the shows in our 2017-2018 lineup!

Bronze Level

Co-Sponsor

Sponsorship Fee: \$500

Benefits Include

- **Exposure to 4,000+ patrons per season**
- **Your name/logo on all promotional pieces created for production**
- **Announced as co-sponsor in all paid print ads associated with production**
- **A quarter-page ad in program throughout season**
- **Placement of your logo on www.roundtownplayers.org**

Silver Level

Sponsor

Sponsorship Fee: \$1000

Benefits Include

- **Exposure to 4,000+ patrons per season**
- **Your name/logo on all promotional pieces created for production**
- **Announced as sponsor in all paid print ads associated with production**
- **A half-page ad in program throughout season**
- **Lobby space for promotional display for duration of production**
- **Placement of your logo on www.roundtownplayers.org**
- **Logo on T-Shirt (when applicable, not all shows have t-shirts)**

Gold Level

Sponsor

Sponsorship Fee: \$2000

Benefits Include

- **Exposure to 4,000+ patrons per season**
- **Your name/logo on all promotional pieces created for production, including outdoor sign**
- **Logo/name printed on program of production**
- **Announced as sponsor in all paid print ads associated with production**
- **Announced as sponsor during all performances of production**
- **A full page ad in program throughout season**
- **Lobby space for promotional display for duration of production**
- **Placement of your logo and link to company website on www.roundtownplayers.org**
- **Logo on T-Shirt (when applicable, not all shows have t-shirts)**

Advertisement Rate Sheet

Roundtown Players is a non-profit organization, so we depend on the support of the community to help us provide a variety of exciting shows each season. By advertising in our program, you are not only reaching a large and diverse group of audience members, you are helping us continue to provide appreciation and education of the arts in our community.

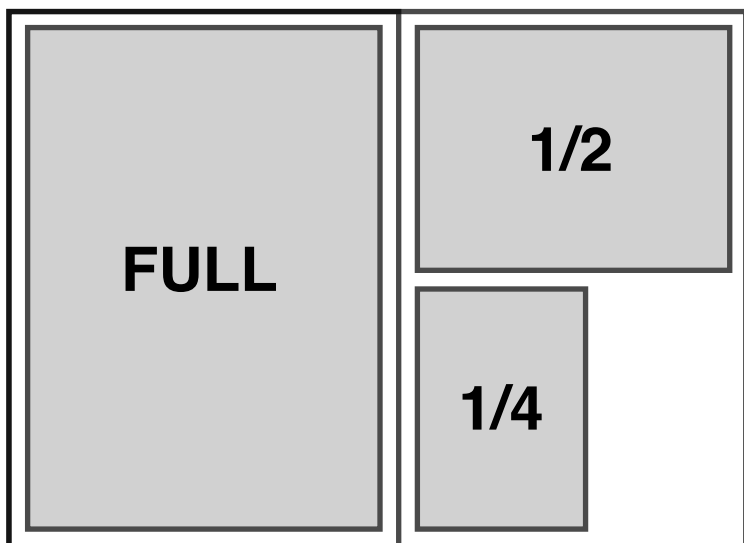
Please contact us at **roundtownplayers@gmail.com** for further information about advertising in our program.

RATES

Full Page (8.5" x 5.5") - \$100.00

Half Page (4.25" x 5.5") - \$50.00

Quarter Page (4.25" x 2.25") - \$25.00



Sizes are estimated and may vary slightly.